

## ORDER



**Orders**  
**Order / Rev:** 706193  
**Alt Order #:** 06275476  
**Product Desc:** PRIORITIES USA ACTN  
**Estimate:** 1562  
**Flight Dates:** 09/25/12 - 10/01/12  
**Original Date / Rev:** 08/13/12 / 08/16/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mundy Katowitz Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-1  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	27	\$27,725.00	\$23,566.25
10/01/12	10/01/12	7	\$5,775.00	\$4,908.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	27	\$27,725.00	\$23,566.25	0.00
October 2012	7	\$5,775.00	\$4,908.75	0.00
<b>Totals</b>	<b>34</b>	<b>\$33,500.00</b>	<b>\$28,475.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WTSP	09/29/12	09/29/12	Sat 6-630p	CM	Sat 6-630p	-----S-	:30	1	\$600.00	P-2	0.00	NM	0	\$0.00
Sat 6-630p 10 News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-		1		\$600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	09/24/12-09/30/12		Sat 6-630p		Sat 6-630p	-----Sa--	:30		<del>(\$600.00)</del>		0.00	NM		
Credited															
[mg line 35]															
N 35	WTSP	09/28/12	09/28/12	M-F 6-7a	CM	6-7a	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
6-7a 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--		1		\$600.00		0.00					
													Totals	34	\$33,500.00